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**FOR IMMEDIATE RELEASE****AFRICANAFEST ART AND CULTURE CRAWL: A NEW INTERACTIVE EXPERIENCE**

(Virginia Beach, VA—August 8, 2019) — The AfricanaFest Art and Culture Crawl make its debut at this year’s festival on August 24, 2019 at the beautiful Virginia Beach Oceanfront

AfricanaFest and SWI Management Group, a major event company in Hampton Roads has teamed up to engage the attendees through a new interactive experience during the **2019 AfricanaFest** on Atlantic Ave between 21st and 22nd street. The Africana Art and Culture Crawl will highlight some of the areas talented artists, dancers, and Djs during this year’s festival.

Take home a piece of Africana with you at the **Paint & Sip at The Sandbar**. Enjoy live art and body painting at the **“In Living Color” Live Art Pop Up Gallery at Chemistry**. Steel Pan Drummer **Robert Norris**, and **Shawn Labadie** owner, Inspired Arts Dance Collective currently featured on WVEC Channel 13 The Muse and The Daily Press shall “Color” the Boardwalk with dancing and reggaes sounds. Mix it up at the **Pre-Funk Day Mixer at The Edge** featuring **Music Theory Studios DJ School**.

Culture meets technology with the Scavenger Hunt activity to engage attendees with learning African-American history. Find the fact, Scan the code, and win a prize. From the Boardwalk to Atlantic Ave, **Africana Art and Culture Crawl** will take place from 12 noon - 6pm.

For more information on featured events please visit [africanavirginiabeach.com](http://africanavirginiabeach.com).

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